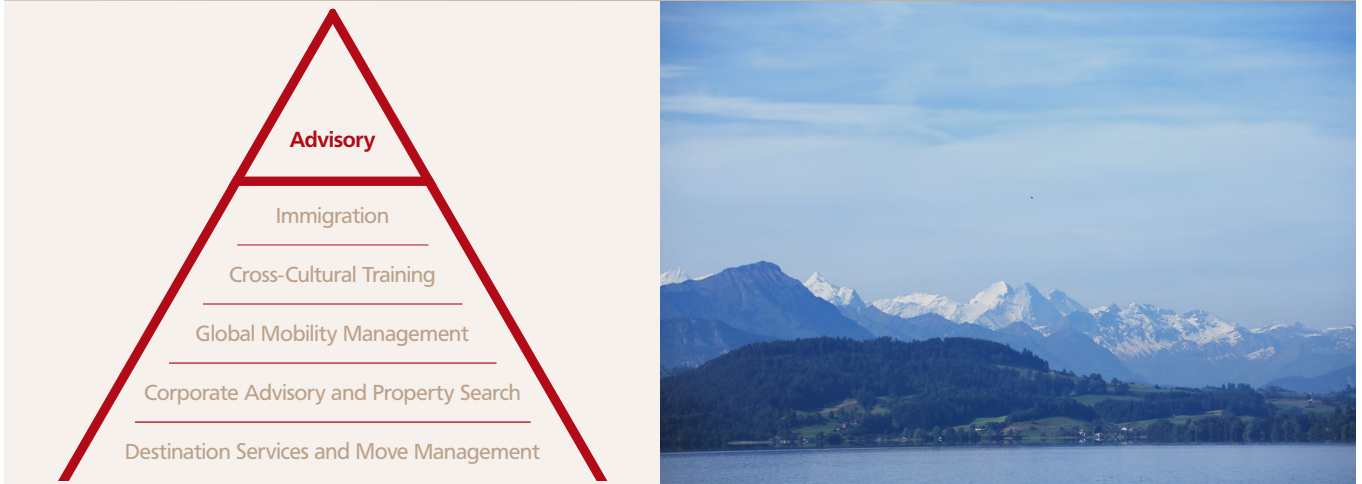


## Advisory – getting it right from the start



### Advisory tops Auris Relocation's service pyramid.

Auris Relocation advises on all aspects of global mobility. Our advisory service provides substantial added value both before and after our clients expand their operations in Switzerland.

When clients engage Auris Relocation to provide advisory services, we help them adjust their relocation strategies as necessary within the Swiss context that we know so well. Existing human resource processes and policies also profit from the valuable perspective Auris brings to the table.

Auris Relocation provides this service to top management and HR and talent management departments. This is advantageous for small and large corporations already located in Switzerland or planning to move to Switzerland. Auris clients benefit from our comprehensive knowledge of the Swiss context, our multiple key contacts, and our valuable experience in corporate moves.

#### Confident

Auris Relocation answers clients' questions and prompts questions that are perhaps as yet unasked. What are the things to think about, what can they expect in terms of timing, what are the potential risks? Once all the bases are covered, they can make decisions with complete confidence.

#### Successful

Auris Relocation Advisory goes beyond tax information and hard figures to include "soft" factors such as: how will employees fit into the region? Will they adapt? Will they stay long term? Addressing these additional elements often determines the overall success of the operation.

#### Neutral

Auris Relocation has the added value of being present in all of Switzerland's major economic and business centres. We have no ties to or preferences for any specific region and can thus be truly impartial when asked about the pros and cons of potential future locations.